



Timely paws: one of Jenny Pratt's staffers with dogs Basil, Ralph and Katie

By SALLY
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JENNY Pratt pretty much loathed her high-powered job. The money was great, but the computer software honcho felt there had to be more to life than this.

There was — and the local park held the answer.

"We have a big dog community there just like it is all over Sydney, and everyone seemed to have the same problem I had with finding someone for their dog when they went away," Jenny relates.

So was born Don't Fret Pets — a service that matches dogs, their breed and needs with minders.

Jenny Pratt began her agency in the evenings, went part-time, then two years ago — the whole hog. She

From software to day care for canines

The dogsbody

gave up her day job and never looked back.

The service today is so successful she is about to franchise across Australia and overseas.

Jenny recalls the business' humble beginnings: "For 18 years I worked in a job which I really didn't enjoy for most of the time.

"I eventually decided to do what I wanted.

"My main passions are travel and eating — but I couldn't find a way to make a living doing that."

Her next passion, though, is dogs.

Jenny lobbed her from Melbourne four and a half years back with Sophie, her 37kg rhodesian ridgeback.

Not easy to find someone to mind her. "She's very much my baby so putting her into kennels was just awful. It was the same problem with fellow park goers."

Jenny began thinking along the lines of a baby-sitting point system club that then evolved into the business of matching dogs with minders.