



No fretting for these two pets enjoying Evelyn Morrison's TLC.

## EVELYN KNOWS THE SYSTEM INSIDE AND OUT!

Evelyn Morrison is the newest Don't Fret Pet! franchisee, operating in the hills area of Sydney. For Evelyn purchasing a Don't Fret Pet! franchise was an easy choice, because she had previously been both a minder and a customer of the service.

"Nearly all of us know someone who absolutely adores their dog and treats it like one of the family," says Evelyn. "But a major problem for many of these people is what to do with their dog if they decide to go on holiday."

That's where Don't Fret Pet! Comes in, placing the dog in the home of a carefully selected minder and ensuring its individual requirements are met while its owner is away.

"Although it is unusual for any franchisee to experience a service from every angle like I have, being both a minder and a customer in the past has allowed me to hit the ground running from day one," says Evelyn. "It has still been a steep learning curve, but I've already managed to generate significant revenues for my franchise even though I have only been operating it for two months."

Don't Fret Pet! franchises allow men and women with a passion for dogs to work from home and manipulate their full-time hours to suit themselves. Potential franchisees need to have excellent people skills as they spend a lot of time dealing with minders and

customers, and they also require good computer and organisational skills.

"One of the best things I find about being a Don't Fret Pet! franchisee is that the other franchisees are very willing to share their experiences and offer support," says Evelyn, "and that has been very reassuring for me."